

Rising Sun Studio

Website Launch Checklist

A simple, clear guide to help you launch your business website with confidence.

1. Test Your Website

- Check all contact forms
- Test your booking or inquiry process
- Review your site on mobile
- Click through every link
- Confirm hosting, security, and backups are active

2. Update Your Google Business Profile

- Add your new website link
- Post a launch announcement
- Refresh your business description

3. Announce Your Launch

- Share on social media
- Email clients and subscribers
- Update links on all profiles

4. Create a Launch Incentive

- Limited time offer
- Free resource
- Small giveaway

5. Share the Story Behind Your Website

- Why you built it
- What is new
- What visitors should explore

6. Encourage Early Engagement

- Direct people to key pages
- Ask for feedback
- Share testimonials

7. Update Your Business Materials

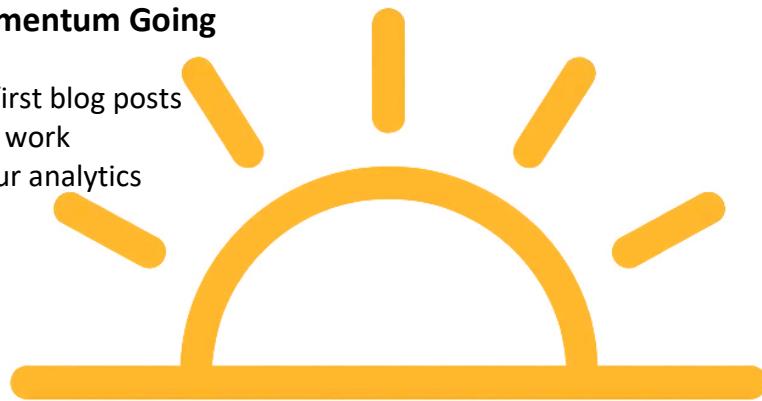
- Email signature
- Business cards
- Invoices and proposals

8. Confirm Hosting and Support

- Hosting is active
- Backups are running
- Security monitoring is in place

9. Keep the Momentum Going

- Plan your first blog posts
- Share new work
- Review your analytics



RISING SUN COLLECTIVE

Ready to launch with confidence?

If you want a guided, stress-free website build, you can explore our [Website in a Day](#) service or start a [custom website design project](#). Both include fully managed hosting so your site stays fast, secure, and reliable long after launch.

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risingsunstudio.ca